



Recognising Excellence and Innovation in Learning

The Learning Awards is an annual celebration of individual, team, and organisational achievements in L&D

[WATCH SHOWREEL](#)



THE LEARNING AWARDS

For one night only, experience learning and development's most glamorous side as international guests and celebrities come together to honour the learning elite.

Recognising excellence and innovation in L&D, celebrating exceptional individuals whose imagination and creativity have broken new ground in L&D globally, and the brands and businesses that have transformed the possibilities of learning today.

A TRULY INFLUENTIAL AUDIENCE

The Learning Awards is attended by a global audience of professionals in the learning and development sector including HR/OD directors, CLOs, Heads of L&D, and senior L&D professionals from world-leading organisations, such as:

Aviva, Bayer, Microsoft, Hugo Boss, Vodafone, IBM, Honda Motor, O2, Bentley, Coca-Cola, BMW, Sky, Cognizant Technology Solutions, EY, BT, Dell, TATA, Booking.com, McDonald's, Tesco and many others.



600 + Submissions from **56 countries**



Shortlisted **168 organisations**



Guests attending **800**



Social Reach > **800,000 Timelines**





SHOWCASE YOUR BRAND ON THE GLOBAL STAGE

Firmly established and widely regarded as the premiere awards event in L&D, The Learning Awards is a unique opportunity to align your brand with excellence in our industry, and an unparalleled chance to network and entertain clients within a high-profile, celebratory and rewarding business environment.



THE BIG SCREEN

Before the announcements of the finalists and winners, the showreel video displays all sponsor logos and company names, giving your brand a highly prominent feature as the excitement builds.



SPONSOR ADVERT

Throughout the dinner, the sponsor advert will be played on the big screen, and the sponsor logo will be displayed on rolling video screens throughout the ceremony.



PHOTO AND VIDEO

All winners are interviewed and photographed by our media partner Media Zoo in front of the sponsor banner and your logo will always be visible.

WHY YOU SHOULD BE PART OF THE LEARNING AWARDS

ENTERING

Build credibility and differentiate yourself from competitors by showcasing your awards to potential customers

Get valuable and constructive feedback on your business through the judging process

Attract new business and talented people to your organisation

Recognise and reward individual and team achievements

SPONSORING

Meet peers and strengthen business relationships in a celebratory setting

Get brand exposure, improve visibility, and attract new customers

Showcase your thought-leadership and expertise on the global stage

Get insights into new trends and ideas in the industry



WHAT PEOPLE SAY ABOUT THE LEARNING AWARDS



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Sponsoring The Learning Awards is not just an investment in recognising excellence but a commitment to fostering a culture of continuous learning and skill development. These awards mirror our values by celebrating those who strive for knowledge, embrace growth, and harness the potential of learning to lead us into a new era of progress and enlightenment

Arnaud Blachon
CEO & Co-Founder, Rise Up

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I know too well that this is one of the most serious awards process that I've ever come across in my career.

Leticia Fonseca
Founder, Master Your Finances

“

Such an inspiring experience to get involved in The Learning Awards. I thoroughly enjoyed it.

Marie White
CLO, Schuh

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The Learning Awards was truly inspiring, and I am honored to have been in the presence of so many talented and innovative professionals.

Sabine Schnorr
Global Partnership Director, GoodHabitZ

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We're proud to sponsor the LPI Learning Awards because it's more than just recognizing excellence in L&D; it's a celebration of the passion, creativity, and tenacity that drive innovation in workplace learning. By supporting these awards, we reaffirm our commitment to fostering cultures where continuous learning and development are not just encouraged but acknowledged as essential drivers of success and innovation.

Thomas Bergen
Co-founder and CEO, getAbstract

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My first experience presenting solo in front of an external judging panel.. It was super efficient and an exciting process. Looking forward to the ceremony!

Rachel Dickinson
Business Intelligence, Lloyds Banking Group